

BUSINESS CONNECTIONS

AU | AUSTIN UTILITIES

AUSTINUTILITIES.COM | 507-433-8886

March 2024



GM Insights

Our first newsletter for business customers. An idea that was born from the business customer survey conducted last year.

We will provide information on AU programs, practical tips, and advice on improving energy efficiency. Businesses can implement these suggestions to reduce their energy consumption, lower costs, and enhance their sustainability efforts.

Your feedback continues to shape our efforts and we look forward to keeping you informed and engaged through this newsletter.

Thanks, Mark



Business Time-of-Use Electric Rates

Help us establish a new rate option for business customers. Time-of-Use (TOU) rate structure more accurately reflects the cost of electricity and when you use it. TOU rates encourage you to use electricity when demand is lower and power is cheaper. Shifting your energy usage to off-peak hours will help you save money.

AU has a pilot program that allows businesses to view their on-peak and off-peak usage while providing data to determine future rate structures and costs. Customers must be on the General Service <25 Kw rate and have an AMI electric meter installed to be eligible. If you are interested in participating, email billing@austinutilities.com.



Energy-Saving Tip

Change your air filter regularly.

It is important to check your air filter every month, particularly during heavy usage periods such as winter and summer. If you notice that the filter looks dirty after a month, it is recommended that you change it. At the very least, the filter should be changed every 3 months or as per the manufacturer's instructions. A dirty filter can slow down the airflow resulting in the system working harder to keep you warm or cool, ultimately wasting energy. Moreover, a clean filter will prevent dust and dirt from accumulating in the system, which can lead to expensive maintenance or early system failure.

Contact Us

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What did you think? Let me know your thoughts on future topics for this newsletter. If you have any questions about rebates, your AU bill, or anything utility-related – send me an email at melissas@austinutilities.com or call 507.434.4447

Thanks,

Melissa Swenson,
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